ART-460: Advanced Interactive Design

This advanced course builds on the fundamentals presented in <u>ART-360</u> Interactive Design. It is designed to explore creative and communicative experiences as they apply to experimental screen-based projects, digital branding, strategy, and design developed for various content, needs, and audiences. Emphasis will be placed on problem-seeking/problem-solving processes using industry-standard interactive applications.

Credits 3

Instructional Method

LEC

Required Prerequisites

ART-360

Graphic Design majors, or with permission of instructor.

Notes

Studio fee assessed.

Semester Offered

Spring